ORDER

WAVY

Orders	**Order / Rev:**	**198036**		
	Alt Order #:	06841060		
	Product Desc:	8/15-8/21 AMER. FOR PROSPERITY		
	Estimate:	303		
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	08/13/12 / 08/23/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmount Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**POL/Americans For Prosperity**		
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	IN15077/IN15162/SP9358
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	68	$44,600.00	$37,910.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	68	$44,600.00	$37,910.00	0.00
Totals	68	$44,600.00	$37,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	35%	$44,600.00
Market	100%	$127,428.57

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WGNT	0%	$0.00
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	22%	$28,034.29
WTVZ	0%	$0.00
WVBT	5%	$6,371.43
WVEC	38%	$48,422.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAVY	08/15/12	08/17/12	Today Show 2 Today Show 2	CM	9a-10a	--WTF--	:30	3	$500.00	P1	0.00 NM	3	$1,500.00
	TODAY SHOW 2													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/13/12	08/19/12	--WTF--	3	$500.00	0.00								
E 2	WAVY	08/15/12	08/17/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	--WTF--	:30	6	$150.00	P3	0.00 NM	6	$900.00

Order / Rev: 198036 Advertiser: POL/Americans For Prosperity

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Flight Dates: 08/15/12 - 08/21/12 Estimate: 303

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				HAMPTON ROADS SHOW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	6	$150.00	0.00								
E	3	WAVY	08/15/12	08/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--WTF--	:30	6	$250.00	P2	0.00	NM	6	$1,500.00
		NOON NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	6	$250.00	0.00								
E	4	WAVY	08/15/12	08/17/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	3	$1,500.00	P1	0.00	NM	3	$4,500.00
		530PM NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	3	$1,500.00	0.00								
E	5	WAVY	08/15/12	08/17/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	2	$1,800.00	P1	0.00	NM	2	$3,600.00
		6PM NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	2	$1,800.00	0.00								
E	6	WAVY	08/15/12	08/17/12	LN M-F M-F News 10 @11	CM	11p-1130p	--WTF--	:30	5	$1,800.00	P1	0.00	NM	3	$5,400.00
		LATE NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	3	$1,800.00	0.00								
E	7	WAVY	08/15/12	08/17/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--WTF--	:30	3	$400.00	P2	0.00	NM	3	$1,200.00
		TONIGHT SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	--WTF--	3	$400.00	0.00								
E	8	WAVY	08/18/12	08/18/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	$400.00	P1	0.00	NM	1	$400.00
		SATURDAY EARLY AM NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	1	$400.00	0.00								
E	9	WAVY	08/18/12	08/18/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	$800.00	P1	0.00	NM	2	$1,600.00
		SATURDAY AM NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	2	$800.00	0.00								
E	10	WAVY	08/18/12	08/18/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	$1,200.00	P1	0.00	NM	1	$1,200.00
		SATURDAY TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	1	$1,200.00	0.00								
E	11	WAVY	08/18/12	08/18/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	2	$500.00	P1	0.00	NM	2	$1,000.00
		SATURDAY 6PM NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	2	$500.00	0.00								
E	12	WAVY	08/18/12	08/18/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	$300.00	P2	0.00	NM	1	$300.00
		ENTERTAINMENT THIS WEEK														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	1	$300.00	0.00								
E	13	WAVY	08/18/12	08/19/12	PGA PGA	CM	PGA	-----SS	:30	4	$250.00	P3	0.00	NM	4	$1,000.00
		US AMATEUR CHAMPIONSHIP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----SS	4	$250.00	0.00								
E	15	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	------S	:30	1	$800.00	P1	0.00	NM	1	$800.00
		SUNDAY AM NEWS														

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	------S	:30	1	$800.00	P1	0.00	NM	1	$800.00

SUNDAY AM NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	------S	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WAVY	08/19/12	08/19/12	Meet the Press Meet the Press	CM	9a-10a	------S	:30	1	$1,500.00	P1	0.00	NM	1	$1,500.00

MEET THE PRESS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	------S	1	$1,500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	------S	:30	2	$500.00	P1	0.00	NM	1	$500.00

SUNDAY 6PM NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	------S	2	$500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*WAVY*	*08/13/12-08/19/12*	*WAVY News 10 Sun 6p*	6p-7p	--------Su	*:30*	~~*($500.00)*~~	0.00	*NM*

Credited
[No MG needed]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WAVY	08/19/12	08/19/12	Su 1130p-12a Su 1130p-12a	CM	1130p-12a	------S	:30	2	$300.00	P1	0.00	NM	1	$300.00

INSIDER WEEKEND

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	------S	2	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*WAVY*	*08/13/12-08/19/12*	*Su 1130p-12a*	1130p-12a	--------Su	*:30*	~~*($300.00)*~~	0.00	*NM*

Credited
[No MG needed]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WAVY	08/20/12	08/21/12	Today Show 2 Today Show 2	CM	9a-10a	M------	:30	1	$500.00	P1	0.00	NM	1	$500.00

TODAY SHOW 2

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	M------	1	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WAVY	08/20/12	08/21/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	MT-----	:30	4	$150.00	P3	0.00	NM	4	$600.00

HAMPTON ROADS SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	MT-----	4	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WAVY	08/20/12	08/21/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	MT-----	:30	4	$250.00	P2	0.00	NM	4	$1,000.00

NOON NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	MT-----	4	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WAVY	08/20/12	08/21/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	2	$1,500.00	P1	0.00	NM	2	$3,000.00

530PM NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	MT-----	2	$1,500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WAVY	08/20/12	08/21/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	2	$1,800.00	P1	0.00	NM	2	$3,600.00

6PM NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	MT-----	2	$1,800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WAVY	08/20/12	08/21/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	4	$1,800.00	P1	0.00	NM	2	$3,600.00

LATE NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/20/12	08/26/12	MT-----	2	$1,800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	2	$400.00	P2	0.00	NM	2	$800.00

TONIGHT SHOW

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 26	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	2	$400.00	P2	0.00 NM	2	$800.00
	TONIGHT SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	MT-----	2	$400.00	0.00								
N 27	WAVY	08/16/12	08/17/12	Today Show 2 Today Show 2	CM	9a-10a	---TF--	:30	2	$500.00	P1	0.00 NM	2	$1,000.00
	TODAY SHOW 2													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	---TF--	2	$500.00	0.00								
N 28	WAVY	08/16/12	08/17/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	---TF--	:30	2	$400.00	P2	0.00 NM	2	$800.00
	TONIGHT SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	---TF--	2	$400.00	0.00								
N 29	WAVY	08/18/12	08/18/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	$300.00	P2	0.00 NM	1	$300.00
	ENTERTAINMENT THIS WEEK													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	-----S-	1	$300.00	0.00								
N 30	WAVY	08/20/12	08/21/12	Today Show 2 Today Show 2	CM	9a-10a	MT-----	:30	2	$500.00	P1	0.00 NM	2	$1,000.00
	TODAY SHOW 2													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	MT-----	2	$500.00	0.00								
N 31	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	2	$400.00	P2	0.00 NM	2	$800.00
	TONIGHT SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	MT-----	2	$400.00	0.00								
N 32	WAVY	08/21/12	08/21/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	$400.00	P1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	-T-----	1	$400.00	0.00								
												Totals	68	$44,600.00